



# LISANDRO ALVO

## UI /UX Designer

### Personal

I am a UI-UX designer, illustrator and graphic designer. I've been in love with art, nature, and music since I can remember. My goal in life is to be able to provide a little piece of the puzzle and build a better world for everyone.

### Technical skills

Figma / Adobe XD.  
HTML / CSS / Visual Studio Code.  
Procreate / Adobe Illustrator.  
Adobe Photoshop / Adobe Lighroom.  
Adobe Premiere / Adobe After effects.  
Zbrush , Nomad.

### Contact

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### Education

UI-UX Design for the 21st Century with Don Norman/ IDF November 2022.  
UI-UX Advanced / Coder House June 2022.  
UI-UX / Coder House February 2022.  
UI-UX / California Institute of Arts December 2021.  
UI-UX / California Institute of Arts August 2021.  
Web design / California Institute of Arts July 2021.  
Graphic design / Davinci June 2018.

### Freelance UI/UX Designer

March 2018 - Present.  
UX designer / Wireframes / Research, Interviews / Desktop Research / UX Writing / UI Designer / Atomic Design/ Design System/ UI Motion / User experience report. Key clients include:

#### BANKSHIFT

- Led and executed extensive user research to inform team on key market indicators, competition, and user personas
- Designed wireframes and interactive prototype for MVP
- Redesigned logo and improved branding kit

#### DIVELEMENT

- As a UX UI Designer, I conducted research, user interviews, and created wireframes and prototypes to design user-centric solutions for many clients. I contributed to project scoping and collaborated with cross-functional teams to bring concepts to life.

#### VOLINDO

- Led and executed extensive user research to inform team on key market indicators, competition, and user personas
- Designed wireframes and interactive prototype.

#### ENOVA STUDIO

- Carried out research to help improve marketing and user experience of client website
- Redesigned website to increase user engagement
- Created branding assets and animations

### Graphic designer

Avi Grafica y diseño srl. /Graphic Designer.  
March 2014 - January 2018.

Creation of logos for companies, vectorization, identity,

### Community Manager

Jefatura de Gabinete / GCBA.  
February 2009- January 2013.

Creator of content, communication, media outlets and citizen attention.